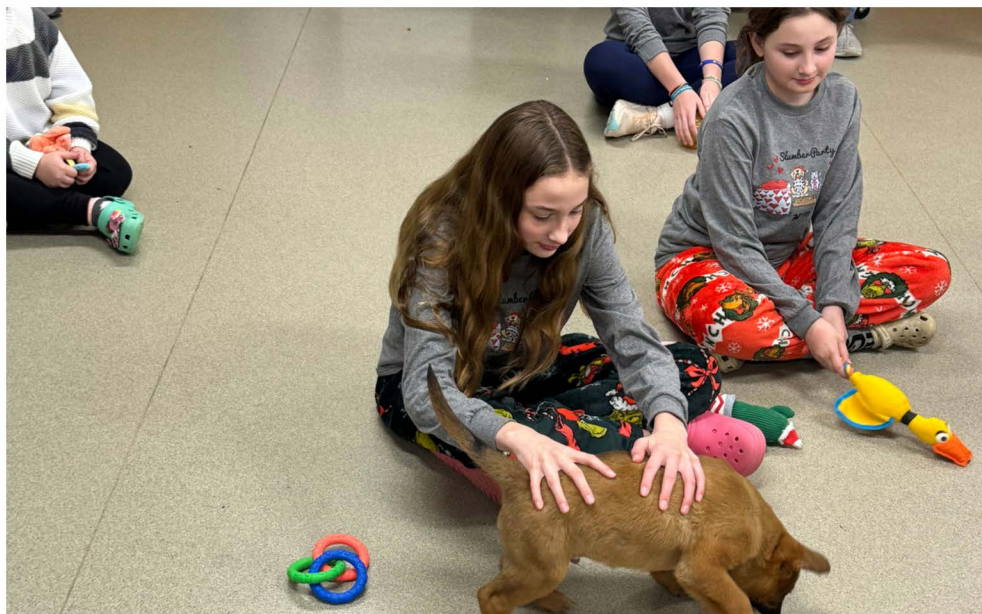




Slumber Party

MEDIA KIT



who we are

Rescue Village takes in and adopts over 2,000 animals each year, providing a safe haven to homeless, abused and neglected animals where they receive expert veterinary care and daily enrichment. Rescue Village also provides humane law enforcement in Geauga County and a variety of helpful services for people with animals in need. To raise awareness and support, Rescue Village hosts several popular fundraising events each year.

our mission

To act on behalf of animals and inspire people to build a more humane community.

- **To shelter** and find homes for sick, injured, abused, and abandoned domestic animals that have no other options.
- **To foster** compassion for all living things through education.
- **To reduce** pet overpopulation through spay-neuter programs.
- **To prevent** cruelty by advocating and enforcing animal protection laws.

\$15,958

RAISED AT THE 2024
RV SLUMBER PARTY

20+

ATTENDEES IN
2024

\$4,055

RAISED BY 2024
TOP FUNDRAISERS

thank you participants

Rescue Village is hosting the annual RV Slumber Party to fundraise for the animals and foster empathy by staying in the shelter overnight.

To participate, each attendee pledges to fundraise a MINIMUM of \$1,000 to sleep overnight at RV with your Shelter Valentine and to help the animals at Rescue Village. Rescue Village is a 501(c)3 organization that does not receive government funding. Rescue Village relies on the generosity of the community to meet each animal's needs. This popular event was even promoted by The Association for Animal Welfare Advancement in their e-newsletter!

You will sleep with your Shelter Valentine at Rescue Village on February 14th from 6 pm-6 am!

Each year, this is an opportunity for attendees to donate essential funds to Rescue Village animals by requesting donations from peers, family, friends, coworkers, and local businesses.



2024 top fundraisers

In 2024 Lori and Gage were the top fundraisers!

Together they raised \$4,055.23 towards Rescue Village's lifesaving work.

This year, Lori and Gage created a thank you poster for their sponsors and supporters that donated to RV animals.

While celebrating at the Slumber Party, a final, generous, donor donated to their online page, creating a new record!

Lori and Gage shared the spotlight with runner-up top fundraiser, Jaime Howson, a long-time volunteer and support of Rescue Village.

We hope to see everyone back at Rescue Village this February to fundraise for the animals.



get excited about fundraising

set your fundraising goal

Each participant in the Rescue Village Slumber Party is asked to fundraise a **MINIMUM of \$1,000** for the animals at Rescue Village.

Are you interested in a more challenging goal? Participants can always choose a higher goal. Remember, the **top fundraisers last year over \$4,000** for Rescue Village shelter animals!

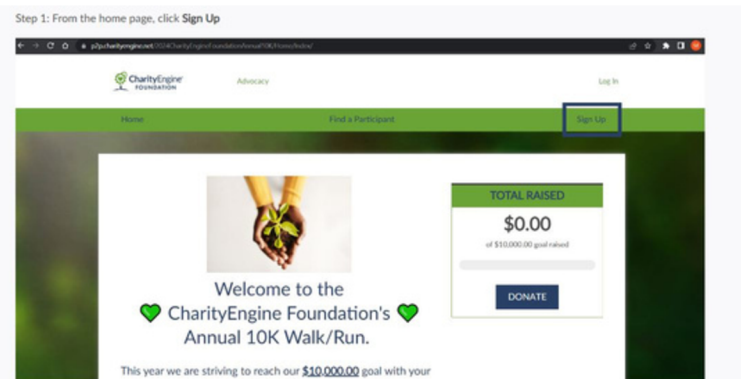
Through utilizing your media kit, downloadable resources, and the peer-to-peer fundraising site, Rescue Village is here to help provide you with resources needed to boost participation.

create your Rescue Village fundraising page

Once your goal is set, start creating your page to track your goal, invite friends and family to donate, and share on social media.

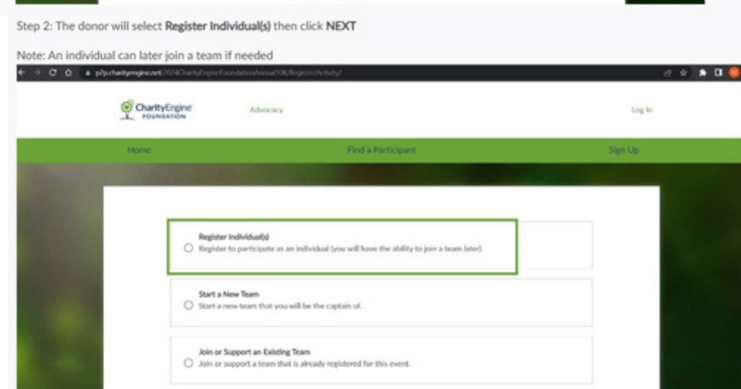
Sign up NOW: fundraise.rescuevillage.org/slumber2025/

Step 1: From the home page, click **Sign Up**

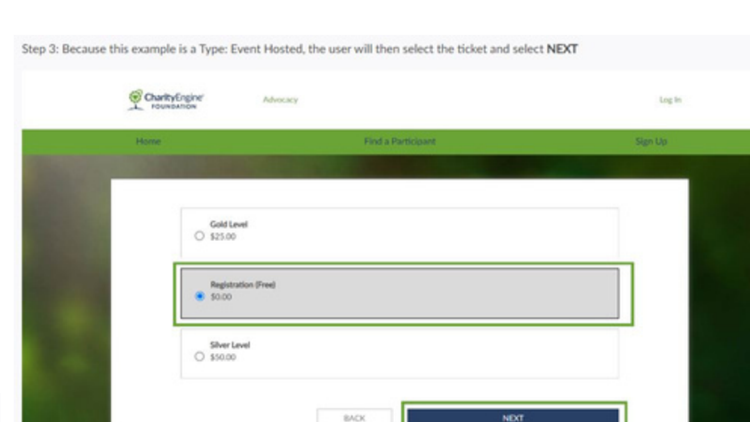


Step 2: The donor will select **Register Individual(s)** then click **NEXT**

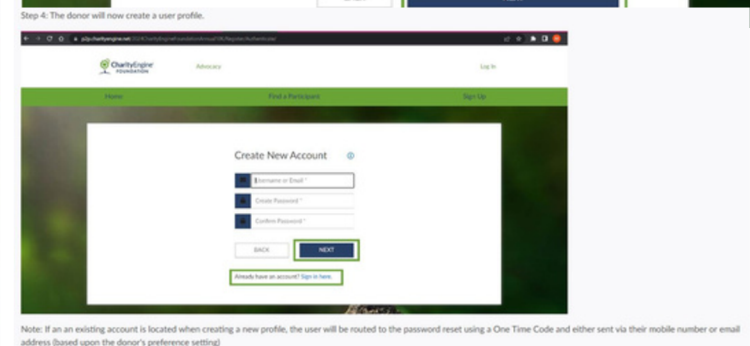
Note: An individual can later join a team if needed



Step 3: Because this example is a Type: Event Hosted, the user will then select the ticket and select **NEXT**

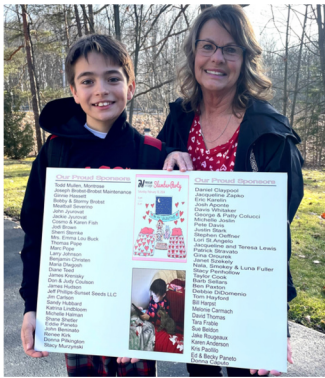


Step 4: The donor will now create a user profile.



Note: If an existing account is located when creating a new profile, the user will be routed to the password reset using a One Time Code and either sent via their mobile number or email address (based upon the donor's preference setting)

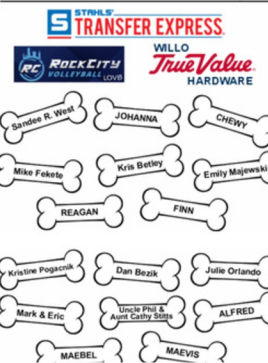
accepting donations online



Direct everyone to your donation page!
This allows you to easily track and thank
your donors.

You can even post updates/photos on
your donation page!

Thank You for Donating!!!



Check out the cool ways last year's attendees thanked their donors!

fundraise \$1,000 in a week!

Option 1

Donate to yourself. It all begins with you!	\$50
Ask 4 family members to donate \$50/each	\$200
Ask 14 friends/family to donate \$25/each	\$350
Ask 10 co-workers to donate \$25/each	\$250
Ask 6 neighbors to donate \$15/each	\$60
Ask 1 local business for a contribution of \$60	\$90

Option 2

Ask 5 local businesses to donate \$50 each	\$250
Ask 5 members of an organization you belong to for \$10 each	\$50
Host a community fundraising event! Sell goods or services and put the proceeds towards an RV donation	\$200
Share your link on FB, Instagram, or Twitter and send it to 25 friends asking for \$20 each	\$500

start getting donations for the animals!

Want to get a jump on fundraising? Donate to your page and encourage others to do the same!

Use the steps and pages below to craft your individual asks to friends and family.

1. Start by choosing a **fact**.
2. Then choose a **question**.
3. Last copy and paste **your fundraising page link**.

Use this process to send asks via social media, email, or text.



PLEASE USE THE DOWNLOADABLE PDF'S BELOW TO GAIN SUPPORT!

Holiday Trading Cards:

Pass out your card(s) to family/friends encouraging them to donate to your page!

[Print Ready Trading Cards](#)

Holiday Giving Calendar (Nov-Feb):

Take your giving calendars to school, family parties, and extra-curricular activities, allowing supporters to pledge their gift to the animals!

[Printable Giving Calendars](#)

RV Fund a Need:

See what your money funds for shelter animals!

[Fund a Need](#)

In-person Donation Trifold:

Take your brochure everywhere you go and allow people to donate!
(when printing flip on short edge)

[Slumber Party Brochure](#)

boost participation with quick facts



Step 1: Choose a fact to include first

- Rescue Village is a 501(c)(3) non-profit addressing animal homelessness through humane investigations, shelter programs, spay and neuter, and community engagement initiatives.
- RV houses cats, dogs, kittens, puppies, small animals, and barn animals!
- RV averages over 2,000 intakes into the shelter a year.
- RV averages over 2,000 adoptions a year.
- RV's shelter veterinary clinic performs over 2,000 spay/neuter surgeries annually across the shelter program, low-cost spay/neuter, and trap, neuter, return programs.
- Rescue Village hosts Ohio's most prominent, public, outdoor dog festival- Woofstock. In 2024, the event welcomed 10,000 attendees and reached 3 million through social media efforts.
- RV welcomes nearly 50 tour and service groups each year.
- RV hosts summer camp for over 200 campers each summer.
- RV Humane Officers investigate 1,000 humane calls yearly including follow-up visits.
- Rescue Village gets 60% of intake animals as owner surrenders or stray cats, transfers, and through humane law investigation.

boost participation with leading questions



Step 2: Include an compelling question after your fact

- Will you support Rescue Village's lifesaving work today?
- Can you support animals in need through donating to Rescue Village today?
- Would you like to give back to animals receiving medical care, enrichment, and love while awaiting adoption?
- Would you generously donate to benefit the animals at Rescue Village?
- Rescue Village is here to answer the call of abused and neglected animals in Geauga County without government funding. Will you support RV humane efforts today through your donation?
- Shelter animals need your love and support this winter. Would you consider giving to an animal in need?
- Will you donate towards the ongoing medical care to over 2,000 animals at Rescue Village?
- Will you support Rescue Village events and community efforts by donating to my fundraising page or team?
- Would you like RV to continue as an unlimited stay, limited admission shelter by donating today?

snoozing with the animals

Rescue Village is hosting the annual Slumber Party to fundraise for the animals and foster empathy by staying in the shelter overnight.

Besides providing our animals with social interaction, spending time with shelter cats or dogs encourages them to interact politely and helps them become more adoptable. You can make a difference in a shelter animal's quality of life by adding enrichment with your time, attention, and love.

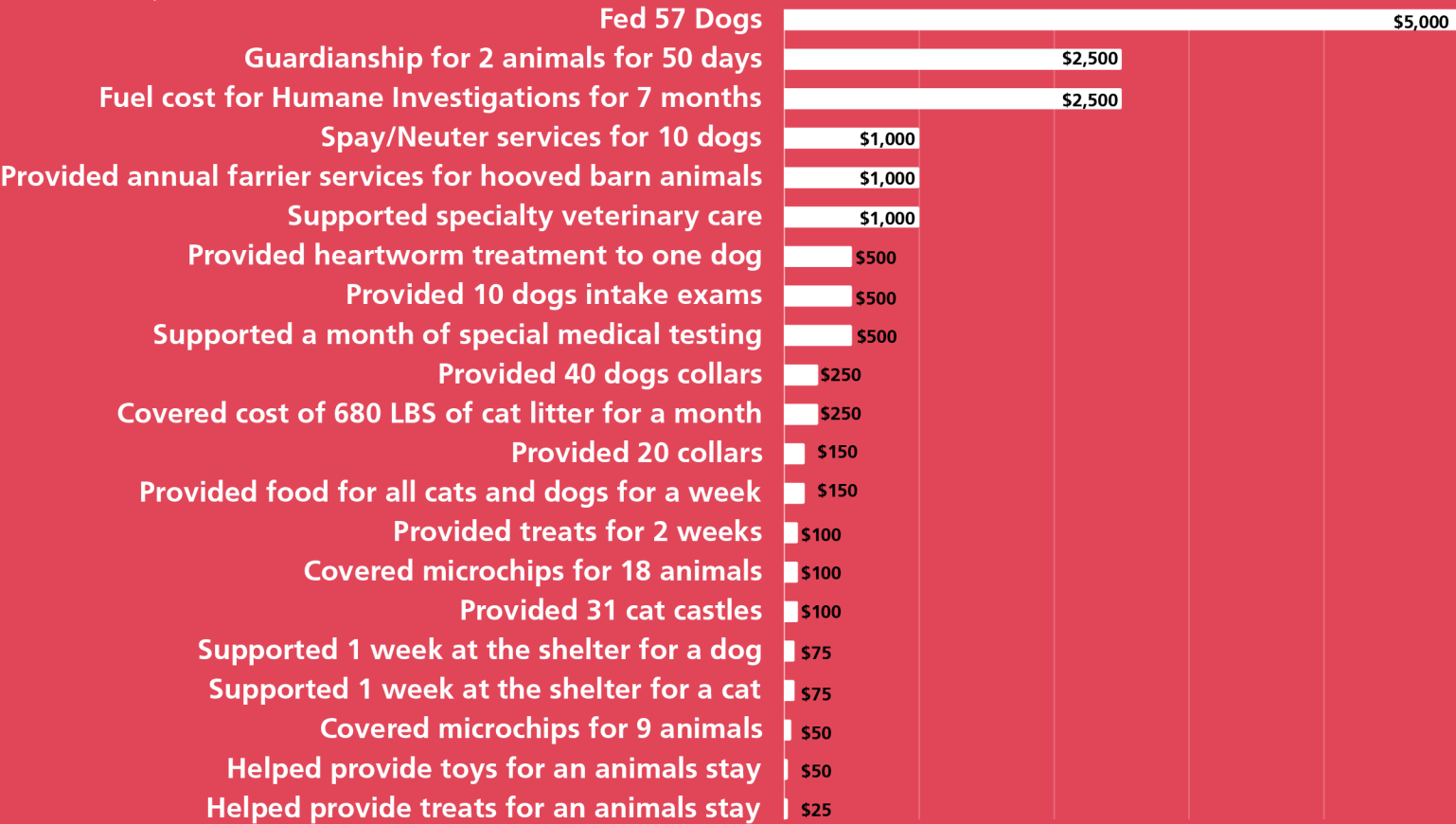
For 12 hours, you will be in a kennel with a Rescue Village shelter cat or dog. The space is not that big and likely not the most comfortable. This helps create awareness about what it's like for our animals to be in the kennel, what goes into their care, and even get a few adopted!



help Rescue Village raise lifesaving funds

Rescue Village is a 501(c)3 organization solely reliant on donations and grants for funding. See how 2023 funds were distributed!

\$15,958 raised in 2024



When asking for donations it is helpful to provide suggestions as to what a donation provides to Rescue Village.

slumber party supplies

recommended

- Treats/Toys for your valentine
- Decorations for your room-
best room wins a prize!
- Bedding supplies
- Pillows
- Water bottle
- Long pants and closed-toe
shoes
- games, cards, technology



provided slumber party supplies

- Animal cuddles!
- Pizza- provided by Zeppe's
- Drinks
- Activities supplies
- Breakfast- light refreshments for on the go
- Some snacks, if you get extra snacky,
you may want to bring some of your favorites!

Sleeping at Rescue Village with dog-sisters Juneau and Geneva was an amazing experience! They were so disconnected at the shelter and when I set up my bed at Rescue Village in a special room just for us, they just jumped right in with me. It was incredible to see these shy, timid dogs let their guard down for the night. It was an experience I will never forget.

Abbie Leska



what to avoid

- Chocolate
- Grapes
- Yelling/Screaming
- Pulling/Grabbing
- Running



keep in mind

1. We are in a shelter environment, and it is stressful for the animals!
2. Please avoid: loud voices/noises, putting fingers in crates/kennels, and engaging further with a stressed animal.
3. Animal Care staff will be onsite to ensure people and shelter animal safety.
4. If an animal or person becomes overstimulated and needs to take some time away to calm down, please allow for this.
5. We are sharing the space- help keep it clean for the animals and those who will be at the shelter in the morning.
6. Be kind to animals and people!

See you February 14th!

Rescue Village staff and shelter animals are excited to welcome you to their home for a fun night with RV animals. Caring for homeless and displaced animals is made possible at Rescue Village through fundraising efforts like yours!



Slumber Party

