

Rescue Village's Woofstock

Northeast Ohio's Award Winning Dog Festival + Fundraiser

2025 Vendor Information



SEPTEMBER 7, 2025

Cleveland Metroparks Polo Field



Supporting Rescue Village:

Rescue Village is a 501c(3) nonprofit, solely reliant on donations and grants for funding.

Rescue Village provides **barrier-free, sane-day adoptions** for homeless animals along with **onsite medical care** for residents in our state-of-the-art clinic. In 2024, RV's clinic conducted over 4,000 vet visits. Through humane education and community outreach, our **shelter services** and **resources** promote responsible pet ownership. As a humane society, Rescue Village also employs the **Humane Investigations Department** at no cost to tax payers in Geauga County to investigate reports of animal abuse and neglect.

Rescue Village's Woofstock:

Woofstock is Rescue Village's longest running fundraiser to support its lifesaving work.

Rescue Village's **Woofstock** is an anticipated, and beloved part of the **Cleveland** cultural calendar for thousands of dogs and their people. Cleveland Magazine awarded Woofstock as the **Best Charitable Event of the** East in 2023 and 2024.

Woofstock 2024 hosted **9,800 attendees**, celebrating over 30 years of fun for the whole family.

In 2024 Woofstock hosted two live performers, dog games, lure courses, over 90 vendors, 6 local brewers in the beer garden, dock diving, kids activities, a retro photo booth, princesses and superheroes, and **so much more dog-gone fun!**

2025 VENDOR OPPORTUNITIES

FOR-PROFIT VENDORS

Early Bird Price (until 6/27/25): \$200

General Price (6/28-9/1): \$250

NON-PROFIT VENDORS

Early Bird Price (until 6/27/25): \$75

General Price (6/28-9/1): \$100

FOOD TRUCKS

Early Bird Price (until 6/27/25): \$250

General Price (6/28-9/1): \$300



Rescue Village's Woofstock

2024 Vendor Highlights

Woofstock 2024 welcomed over 9,000 attendees!

- 79% of vendors were satisfied with their experience in 2024
- 79% of vendors would recommend Woofstock to other business owners
- 42% of Vendors donated a raffle item in 2024
- 48% of vendors made over \$500 in gross revenue in 2024
- **74% of Woofstock 2024 vendors plan to return in 2025**



Grow Your Business + Support RV's Mission

Consider supporting RV's work by donating to our fundraising efforts today!

DONATE TO THE 2025 WOOFSTOCK RAFFLE

Woofstock is RV's largest fundraiser, ensuring that RV can help the thousands of animals in their care each year. Give back with your vendor booth at Woofstock and consider donating a raffle item with a minimum \$100 value. It's another way to get eyes on your business at the Raffle Tent.

WOOFSTOCK 2025 BEST VENDOR GIVEAWAY CONTEST

Spread the word about your business at Woofstock! Show off by joining our "Best Vendor Giveaway Contest". Vendors compete by creating a unique, exciting activity or giveaway to draw attention to your booth. The contest is free to enter, so sign up today when you apply to be a Woofstock 2025 Vendor! A prize is awarded to the top vendor.

BECOME A WOOFSTOCK 2025 SPONSOR

Get more involved with Woofstock 2025! Become a valued Woofstock Sponsor. Woofstock Sponsors receive special benefits such as a free 10x10 booth space in Sponsors Row, onsite concierge services, and their logo and business name on various Woofstock print and digital advertisements. Interested becoming a sponsor? Email events@rescuevillage.org for more information.



JOIN US AT WOOFSTOCK FOR A DOGGONE GOOD TIME

