

Rescue Village's

Woofstock

SPONSOR OPPORTUNITIES

9. 20. 2026 | Cleveland Metroparks Polo Field



**Support Homeless Animals at Rescue Village by
sponsoring Ohio's Largest Dog Festival, Woofstock!**



WOOFSTOCK 2025 WAS DOG GONE FUN!



PUT THE FUN IN FUNDRAISING!



For over 33 years, Rescue Village has thrown the multi-mutt dog festival and fundraiser — Woofstock!

Woofstock first hit the scene back in 1993 as the **Ramble Parade for Rescues** — and just like a puppy, it’s grown a lot! Now, it’s one of Northeast Ohio’s biggest and best fundraisers, and we’re not the only ones who think so. Cleveland Magazine named **Woofstock the Best Charitable Event of the East in 2023, 2024, AND 2025!**

Rescue Village: Saving Animals and Serving Families for more than 50 Years

Woofstock is Rescue Village's largest annual fundraiser, raising over \$200,000 each year to provide lifesaving services for RV animals. While Woofstock is a dog-centered event, all event proceeds benefit all the cats, dogs, small animals, and barn animals housed in Rescue Village's facility!

Rescue Village provides barrier -free same-day adoptions for over 2,000 animals annually, medical care for over 3,000 animals, safe shelter, and humane education to over 50,000 people each year.

Mission: To provide humane services for animals and compassion for their people.

Vision: A compassionate community where all animals are humanely cared for and safe.



WOOFSTOCK 2025

Reached more people by showcasing local business

- **2025, 2024, and 2023 Best Charitable of the East Event by Cleveland Magazine**
- **Over 5 Million Impressions** delivered across social media and traditional media channels.
- **1.4 Million People Reached** in 2025.
- **Over 70,000 Clicks** in 2025, that is a **135% increase** from 2024!
- **10,000** people and **7,000** dogs in 2025.
- 30 Sponsors, 90 Vendors, and 20 Food Trucks joined Woofstock 2025.
- **5,800 people** visited Woofstock.fun the day before or during the event!
- **Dock Diving** returned in 2025 and added Frisbee to the event for the first time!
- **Fungility** was brought to Woofstock for the first time in 2025.
- **38%** of survey respondents attend Woofstock **EVERY** year.
- **31%** of survey respondents in 2025 were **first-time attendees** - the largest number to date.
- **31%** of survey respondents in 2025 were **returning guests** from previous years.
- **52%** of survey respondents utilized the **Digital Event Guide**, a **40% increase** from 2024.
- **99%** of survey respondents know Woofstock is a Rescue Village Fundraiser!
- [2025 Woofstock Teaser Video](#)
- [2025 Woofstock Event Article](#)
- [2025 Digital Event Guide](#)
- [2025 Woofstock Webpage](#)
- [2025 Woofstock Press Release](#)
- [2025 Woofstock Photo Gallery](#)



SEE YOUR BUSINESS HERE IN 2026!



271 Billboard

Live Music, Dog Games, Food Trucks, Beer Garden, Lure Courses & Dock Diving!

Woofstock

bringyourdog.fun

PRESENTING SPONSOR: SOLON MANUFACTURING CO.

TOP DOG SPONSORS: ANI, CHASSIN VALLEY SOAP & SALVE COMPANY, embrace PET INSURANCE, swiftpaws, rescue village.

BEST IN SHOW SPONSORS: CG, MAP, onyx, YOUNGTEAM, IGA.

Sunday 9.7.25 - 10 am to 4 pm
Metroparks Polo Field | 12 & Under FREE

Full Page Ad

September 7

Woofstock 2025

bringyourdog.fun

Dock Diving Dog Games Lure Courses
Beer Garden Food Trucks Kids Activities

Presenting Sponsor: SOLON MANUFACTURING CO.

Top Dog Sponsors: ANI, CHASSIN VALLEY SOAP & SALVE COMPANY, embrace PET INSURANCE, swiftpaws, rescue village.

Newspaper Ads



Event Flags Onsite



Event T-Shirt

BEST IN SHOW SPONSORS: ANONYMOUS, CG, MAP, onyx, YOUNGTEAM.

PRESENTING SPONSOR: SOLON MANUFACTURING CO.

IN-KIND SPONSORS: FAW PAL SPONSORS, RESCUE BOX, BEER GARDEN, STAGE & SAMBLE, KeyBank, Open Doors.

TAIL WAGGER SPONSORS: DRIVING IDEAS, YOUNGTEAM.

TOP DOG SPONSORS: ANI, CHASSIN VALLEY SOAP & SALVE COMPANY, embrace PET INSURANCE, swiftpaws, rescue village.

Rescue Village's Woofstock 2025

Main Stage



SEE YOUR BUSINESS HERE IN 2026!



A New Day Cle

Presenting Sponsor

Top Dog Sponsors

bringyourdog.fun

Yard Signs



Commercials

bringyourdog.fun

Polo Field Sign

bringyourdog.fun

Woofstock Event Guide



PRESENTING

\$15,000 Sponsor (SOLD OUT)



Pre-Event Benefits

- Company listed as **Presenting Sponsor on select printed marketing material**
- Company named as **Presenting Sponsor on select FB content such as posts and stories**
- Company **logo on event banner displayed on roadside at RV** prior to event
- Company **logo on digital billboard on RT 271**
- Company **logo on 400 sidewalk signs**
- Company **logo on banner displayed on roadside at Polo Field** prior to event
- Company recognition in **at least 1 event press release**
- Company recognition in **select RV Digital E-Newsletters and Eblasts** reaching +30K recipients
- Company recognition in **select RV Evergreen ads**
- Company **logo on select FB ads**
- Company **logo in select newspaper print ads**
- **Announcement of sponsorship on RV Facebook page** with other sponsors
- Company **logo on Woofstock sign in the RV lobby** prior to event
- Company **logo on Woofstock page of the RV website with hotlink**
- Company **logo in digital event guide**

Onsite Event Benefits

- **25 complimentary admissions** to Woofstock
- **30 complimentary 2026 Woofstock T-Shirts**
- **Golf Cart provided** for use during the event
- Branding opportunities such as **mascot onsite and up to (2) company owned branded vehicles displayed** prominently at Woofstock
- Company **logo on flags at event entrances AND all event flags throughout the event**
- Company **logo on the 2026 Woofstock T-Shirt** (Must be confirmed by 8/1)
- **FB Live session** with company representative
- Company **logo on banner at Main Stage**
- Company **logo on 2000 printed Event Guides**
- **Sponsor Booth** 1 table, and 2 chairs (provided by RV) We ask that you bring a branded tent.

Post-Event Benefits

- Company **logo with sponsor level in RV Digital E-Newsletter**
- Company **logo in 2025 post event Woofstock video**



TOP DOG

\$10,000 Sponsor (4 Sponsorships Available)



Pre-Event Benefits

- Company **logo on event banner displayed on roadside at RV** prior to event
- Company **logo on digital billboard on RT 271**
- Company **logo on 400 sidewalk signs**
- Company **logo on banner displayed on roadside at Polo Field** prior to event
- Company recognition in **at least 1 event press release**
- Company recognition in **select RV Digital E-Newsletters and Eblasts** reaching +30K recipients
- Company recognition in **select RV Evergreen ads**
- **Announcement of sponsorship on RV Facebook page** with other sponsors
- Company **logo on select FB ads**
- Company **logo in select newspaper print ads**
- Company **logo on Woofstock sign in the RV lobby** prior to event
- Company **logo on Woofstock page of the RV website with hotlink**
- Company **logo in digital event guide**

Onsite Event Benefits

- **15 complimentary admissions** to Woofstock
- **10 complimentary 2026 Woofstock T-Shirts**
- Company **logo on individual flag banners at both entrances to the event**
- Company **logo on the 2026 Woofstock T-Shirt** (Must be confirmed by 8/1)
- Company **logo on banner at Main Stage**
- Company **logo on 2000 printed Event Guides**
- **FB Live session** with company representative
- **Sponsor Booth** (1 table and 2 chairs provided by RV)

Post-Event Benefits

- Company **logo with sponsor level in RV Digital E-Newsletter**
- Company **logo in 2025 post event Woofstock video**



BEST IN SHOW

\$5,000 Sponsor



Pre-Event Benefits

- Company **logo on banner displayed on roadside at Polo Field** prior to event
- Company recognition in **at least 1 event press release**
- Company **logo on select FB ads**
- Company **logo in select newspaper print ads**
- Company recognition in **select RV Digital E-Newsletters and Eblasts** reaching +30K recipients
- Company recognition in **select RV Evergreen ads**
- **Announcement of sponsorship on RV Facebook page** with other sponsors
- Company **logo on Woofstock page of the RV website with hotlink**
- Company **logo in digital event guide**

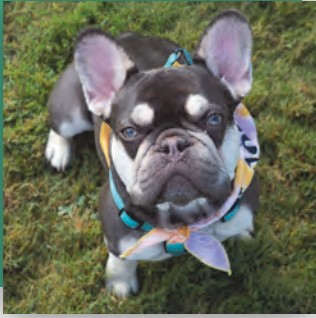
Onsite Event Benefits

- **5 complimentary admissions** to Woofstock
- **6 complimentary 2026 Woofstock T-Shirts**
- Company **logo on the 2026 Woofstock T-Shirt** (Must be confirmed by 8/1)
- Company **logo on banner at Main Stage**
- Company **logo on 2000 printed Event Guides**
- **FB Live session** with company representative
- **Sponsor Booth** (1 table and 2 chairs provided by RV)

Post-Event Benefits

- Company **logo with sponsor level in RV Digital E-Newsletter**
- Company **logo in 2026 post event Woofstock video**





TAIL WAGGER

\$3,000 Sponsor

Pre-Event Benefits

- Company recognition in **select RV Digital E-Newsletters and Eblasts** reaching +30K recipients
- Company recognition in **select RV FB ads**
- **Announcement of sponsorship on RV Facebook page** with other sponsors
- Company **logo on Woofstock page of the RV website with hotlink**
- Company **logo in digital event guide**

Onsite Event Benefits

- **4 complimentary 2026 Woofstock T-Shirts**
- Company **logo on the 2026 Woofstock T-Shirt** (Must be confirmed by 8/1)
- Company **logo on banner at Main Stage**
- Company **logo on 2000 printed Event Guides**
- **Sponsor Booth** (1 table and 2 chairs provided by RV)

Post-Event Benefits

- Company **logo with sponsor level in RV Digital E-Newsletter**
- Company **logo in 2026 post event Woofstock video**



PAW PAL

\$1,000 Sponsor



Pre-Event Benefits

- **Announcement of sponsorship on RV Facebook page** with other sponsors
- Company **logo on Woofstock page of the RV website with hotlink**
- Company **logo in digital event guide**

Onsite Event Benefits

- **2 complimentary 2026 Woofstock T-Shirts**
- Company **logo on the 2026 Woofstock T-Shirt** (Must be confirmed by 8/1)
- Company **logo on banner at Main Stage**
- Company **logo on 2000 printed Event Guides**
- **Sponsor Booth** (1 table and 2 chairs provided by RV)

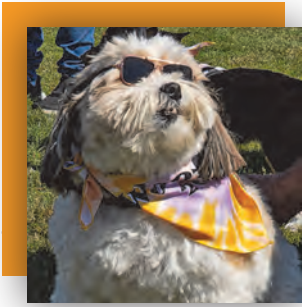
Post-Event Benefits

- Company **logo with sponsor level in RV Digital E-Newsletter**
- Company **logo in 2026 post event Woofstock video**



SPONSOR THE FUN

Only 1 Sponsor for Each Area



Dog Games & Activities Sponsor

\$5,000

Pre-Event

- Logo on select FB posts promoting Dog Games and Activities
- Logo in Digital Event Guide
- Linked logo on Woofstock website page
- Company logo in select RV eblast

Onsite

- Logo/Signage at Dog Games & Activities ticket booth.
- Flag Banner Logo at Activity Areas: Lure Course, Dock Diving, Fungility, Dog Games, Frisbee, and Fast Dash
- Logo on Woofstock t-shirt
- FB Live session
- Optional Sponsor Booth

Rescue Row Sponsor

\$3,000

Pre-Event

- Logo on select FB posts promoting Rescue Row
- Logo in Digital Event Guide
- Linked logo on Woofstock website page
- Company logo in select RV eblast

Onsite

- Logo/Signage at Rescue Row
- Optional Sponsor Booth
- Company mention from Main Stage during Adoptable Dogs Showcase





SPONSOR THE FUN

Only 1 Sponsor for Each Area

Beer Garden Sponsor

SOLD OUT

Pre-Event

- Beer Garden naming rights
- Logo on select FB posts promoting Beer Garden
- Logo in Digital Event Guide
- Linked logo on Woofstock website page
- Company logo in select RV eblast

Onsite

- Logo/Signage at Beer Garden
- Ability to pass out free company merch at Beer Garden
- 500 limited edition Woofstock beer cups at Beer Garden

Stage & Ramble Sponsor

SOLD OUT

Pre-Event

- Logo on FB posts promoting Woofstock Ramble
- Logo in Digital Event Guide
- Linked logo on Woofstock website page
- Company logo in select RV eblast

Onsite

- Company name/logo on Ramble Signage
- Sponsorship announcement from stage
- Logo on Woofstock t-shirt
- Optional Sponsor Booth



WOOFSTOCK.FUN TO SPONSOR TODAY!

- **Over 5 Million Sponsor Impressions** delivered across social media and traditional media channels.
- Sponsor **logos** reached over **1 Million** people in 2025.
- Sponsors received **12,000 clicks** through social media, website, and e-blasts.





SPONSOR TESTIMONIALS

Hear from past Woofstock Sponsors on their experience with Rescue Village!

Embrace- 2023, 2024, and 2025 Top Dog Sponsor

We love supporting organizations and communities that are doing great work for pets, and Rescue Village is one of the best in the area! It's been so fun meeting all the dogs, giving away some goodies, and doing some social media interviews. We've had a great time!



MAP Construction- New 2025 Best in Show Sponsor

Everyone in our company is a dog lover, and we always donate to dog charities. This year, as a resident of South Russell, I said, 'Hey, let's support Rescue Village,' and I thought, what better way to support them than to donate to Woofstock!

The Young Team- 2023, 2024, and 2025 Best in Show Sponsor

Obviously, Rescue Village is a great charity and a great event. Our business is helping people find homes, and a lot of our clients have dogs, cats, and other sorts of animals, so it goes hand in hand with what we do.

American Family Insurance- New 2025 Rescue Row Sponsor

We each probably own about 3 or 4 animals; we foster animals and love finding animals homes. So, anything we can do to help. This has been the best event we've ever done!

Four Paws Brewing Company- 2023, 2024, and 2025 Beer Garden Sponsor

We love dogs, and when Anne and I opened Four Paws Brewing, part of our mission was to support animal rescue. We live about 15 minutes from here, and this is just such an organic way for us to help you have this event be successful, raise more money, raise more awareness of the great beers we brew, and bring our great friends out!



BE THE WOOFSTOCK ALPHA DOG IN 2026!

Only one dog can lead the pack as Woofstock's Alpha Dog and it could be yours!

Want your dog to turn heads, lead the Ramble parade, and appear everywhere the Woofstock logo is found on marketing and event signage?

Attend the *Tails at Twilight Gala on June 5th, 2026* and get the opportunity to bid on the *Alpha Dog* spot. Seats are limited, so don't miss this once a year opportunity!

Learn more by emailing events@rescuevillage.org



YOUR DOG
HERE! 

2023 Alpha Dog: Coco



Coco is a Newfoundland whose owners value Rescue Village's life saving work and made the winning charitable donation. Thank you to Coco's owners, Sean and Mary Margaret Dorsey.

2024 Alpha Dog: Sally



Sally is a Havanese whose owners strongly support Rescue Village and made the winning charitable donation. Thank you to Sally's owner, Barbara Corns.

2025 Alpha Dog: Fynn



Fynn is an English Golden Retriever whose owners support Rescue Village and made the winning charitable donation. Thank you to Fynn's owners, Robert and Linda Glickman.



YOUR SPONSORSHIP SAVES LIVES



All funds raised through RV events, independent fundraisers, school or community events, all support the ongoing care of every Rescue Village resident.

\$5,000		
Will provide 8,333 LBS of dog food to feed 50 DOGS for an entire year	Covers costs to make 30 ANIMALS ready for ADOPTION	Will support 5 PUPPIES undergoing PARVO TREATMENT
\$2,500		
Will provide a FULL YEAR OF PRESCRIPTION FOOD for dogs and cats needing special diets	Will provide 17 GOODPUP SCHOLARSHIPS for behavioral training for dogs	COVERS FUEL COST for 6 MONTHS of humane investigations in Geauga County
\$1,000		
Will cover DENTAL SERVICES for 3 animals	Will cover cost of SPAY & NEUTER surgeries for 10 DOGS	Supports SPECIALTY VETERINARY CARE for complex medical cases
\$500		
Will cover the entire cost of HEARTWORM TREATMENT for a Heartworm positive dog	PROVIDES 10 DOGS with INTAKE VACCINES and other preventatives	Supports a month of SPECIAL MEDICAL TESTING for shelter animals
\$250		
Covers the entire cost of 680 LBS of cat litter for a month	Provides 60 DOGS with Martingale COLLARS	PROVIDES SMALL ANIMALS with FRESH VEGETABLES for an entire year
\$100		
Provides shelter animals TASTY TREATS for ONE WEEK	Covers the cost of MICROCHIPS for 15 ANIMALS	Covers the cost of 15 CAT CASTLES for enrichment and POST ADOPTION TRANSPORT



3,379

Animals Received Lifesaving Care



2,137

Animals Lived in the Shelter

2,054

Barrier-Free, Same-Day Adoptions

14-15 Days

Average Length of Stay



2,539

Surgeries Performed



3,243

Vaccines Administered by Clinic Staff

9,161

Animals Adopted Since 2021

47,086

lbs. of Food Distributed through the Pet Food Pantry Since 2021

33

Transfer Partners



98%

Live Release Rate



54,874

People Served Through Shelter Visits, Outreach, and Humane Education

893

TNR Surgeries Performed

4,077

Physical Exams by Clinic Staff

2025 IMPACT



**rescue
village**

1,208

In-house Heartworm and Fecal Tests Performed

624

Animals Fostered

421

Volunteers

***YOUR SPONSORSHIP SUPPORTS
RESCUE VILLAGE'S LIFESAVING MISSION***





THANK YOU 2025 SPONSORS



Woofstock

PRESENTED BY SOLON MANUFACTURING CO. & THESE MAJOR SPONSORS



With Generous Sponsorship Support From



With Special Sponsorship Support From



With Additional Sponsorship Support From



In-Kind Sponsorship Support From

